#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 14, 2012

#### LAREDO PETROLEUM HOLDINGS, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or Other Jurisdiction of Incorporation or Organization)

**001-35380** (Commission File Number) 45-3007926 (I.R.S. Employer Identification No.)

15 W. Sixth Street, Suite 1800, Tulsa, Oklahoma

(Address of Principal Executive Offices)

(Zip Code)

74119

Registrant's telephone number, including area code: (918) 513-4570

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure.

On August 15, 2012, Laredo Petroleum Holdings, Inc.'s (the "Company") Chairman and Chief Executive Officer Randy A. Foutch is scheduled to present at EnerCom's "The Oil & Gas Conference" in Denver, Colorado. The presentation that Mr. Foutch will utilize at the conference is available on the Company's website, www.laredopetro.com, and is attached to this Current Report on Form 8-K as Exhibit 99.1 and incorporated into this Item 7.01 by reference.

All statements in the presentation, other than historical financial information, may be deemed to be forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in the forward-looking statements. See the Company's Annual Report on Form 10-K for the year ended December 31, 2011, Quarterly Report on Form 10-Q for the quarter ended March 31, 2012, Quarterly Report on Form 10-Q for the quarter ended June 30, 2012 and the Company's other filings with the Securities and Exchange Commission for a discussion of other risks and uncertainties. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

In accordance with General Instruction B.2 of Form 8-K, the information in this report (including Exhibit 99.1) is deemed to be "furnished" and shall not be deemed "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information and Exhibit be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number

99.1

Description

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### LAREDO PETROLEUM HOLDINGS, INC.

Date: August 14, 2012

By: <u>/s/ Kenneth E. Dornblaser</u>

Kenneth E. Dornblaser Senior Vice President and General Counsel

3

#### EXHIBIT INDEX

Exhibit Number		Description	
99.1	Investor Presentation.		
		4	

# EnerCom's The Oil & Gas Conference

August 14, 2012



NYSE: LPI www.laredopetro.com



## Forward-Looking / Cautionary Statements

This presentation (which includes oral statements made in connection with this presentation) contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements, other than statements of historical fact, included in this presentation that address activities, events or developments that Laredo Petroleum Holdings, Inc. (the "Company", "Laredo" or "LPI") assumes, plans, expects, believes or anticipates will or may occur in the future are forward-looking statements. The words "believe," "expect," "may," "estimates," "will," "anticipate," "intend," "foresee," "should," "could," or other similar expressions are intended to identify forward-looking statements, which are generally not historical in nature. However, the absence of these words does not mean that the statements are not forward-looking. Without limiting the generality of the foregoing, forward-looking statements contained in this presentation specifically include the expectations of plans, strategies, objectives and anticipated financial and operating results of the Company, including as to the Company's drilling program, production, hedging activities, capital expenditure levels and other rguidance included in this presentation. These statements are based on certain assumptions made by the Company based on management's expectations and perception of historical trends, current conditions, anticipated future developments and other factors believed to be appropriate. Such statements are subject to a number of assumptions, risks and uncertainties, many of which are beyond the control of the Company, which may cause actual results to differ materially from those implied or expressed by the forward-looking statements. These include risks relating to financial performance and results, current economic conditions and resulting capital restraints, prices and demand for oil and natural gas, availability of drilling equipment and personnel, availability of sufficie

Any forward-looking statement speaks only as of the date on which such statement is made and the Company undertakes no obligation to correct or update any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by applicable law.

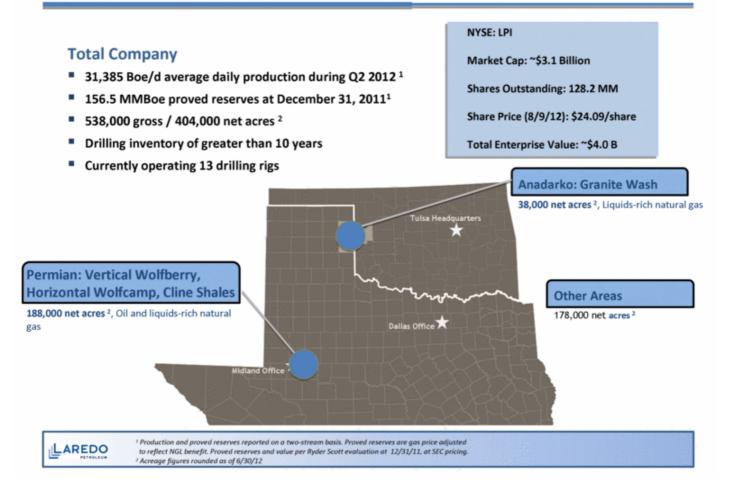
The SEC generally permits oil and gas companies, in filings made with the SEC, to disclose proved reserves, which are reserve estimates that geological and engineering data demonstrate with reasonable certainty to be recoverable in future years from known reservoirs under existing economic and operating conditions and certain probable and possible reserves that meet the SEC's definitions for such terms. In this presentation, the Company may use the terms "unproved reserves", "estimated ultimate recovery", "EUR" or other descriptions of volumes of reserves which the SEC guidelines restrict from being included in filings with the SEC without strict compliance with SEC definitions. The Company does not choose to include unproved reserve setimates in its filings with the SEC. "Unproved reserves" refers to the Company's internal estimates of hydrocarbon quantities that may be potentially discovered through exploratory drilling or recovered with additional drilling or recovery techniques. Estimated ultimate recovery, or "EUR", refers to the Company's internal estimates of per well hydrocarbon quantities that may be potentially recovered from a hypothetical future well completed as a producer in the area. Unproved reserves and EURs may not constitute reserves within the meaning of the Society of Petroleum Engineer's Petroleum Resource Amagement System or SEC rules and do not include any proved reserves. Actual quantities that may be diterectly affected by the availability of capital, drilling and production costs, availability of drilling services and equipment, drilling results, lease expirations, transportation constraints, regulatory approvals and other factors, as well as actual drilling results, including geological and mechanical factors affecting recovery rates. Estimates of unproved reserves and EURs may change significantly as development of the Company's core assets provide additional data. In addition, the Company's production forecasts and expectations for future periods are dependent upon many assumptions

This presentation includes financial measures that are not in accordance with generally accepted accounting principles ("GAAP"), including Adjusted EBITDA. While management believes that such measures are useful for investors, they should not be used as a replacement for financial measures that are in accordance with GAAP. For a reconciliation of Adjusted EBITDA to the nearest comparable measure in accordance with GAAP, please see the Appendix.

LAREDO

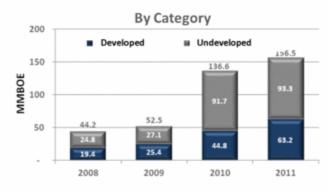
AREDO

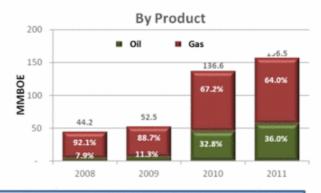
#### **Company Overview**



# **Demonstrated Consistent Growth: Reserves**

- > 52% 3-year CAGR
- Current drilling program concentrated on exploring and exploiting high-potential acreage in the Permian Basin
  - Multi-year PUD-to-PDP conversion
  - Opportunity rich inventory of potential drilling locations to convert to PDP

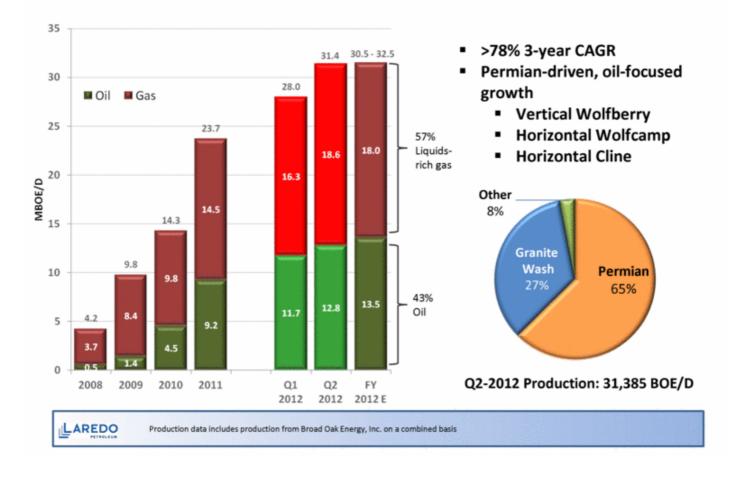




			Total	
	PD	PUD	Proved	% DEV
Oil / Condensate (MMBbl)	21.8	34.5	56.3	39%
Natural Gas (MMcf)	248.6	352.5	601.1	41%
Total (MMBOE)	63.2	93.3	156.5 <sup>1</sup>	40%

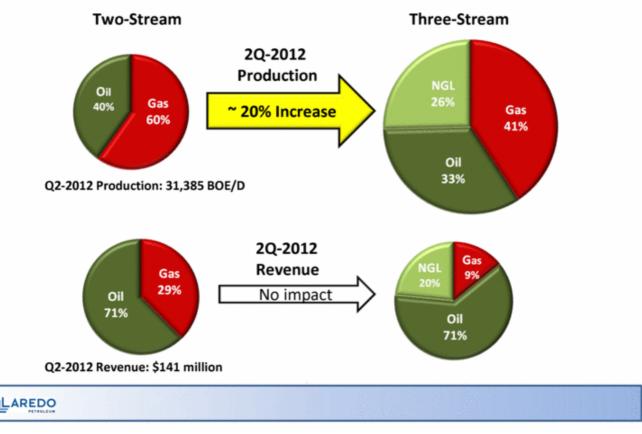
LAREDO

Proved reserves reported on a two-stream basis. Gas price is adjusted to reflect NGL benefit. Proved reserves and value per Ryder Scott evaluation at 12/31/11, at SEC pricing.

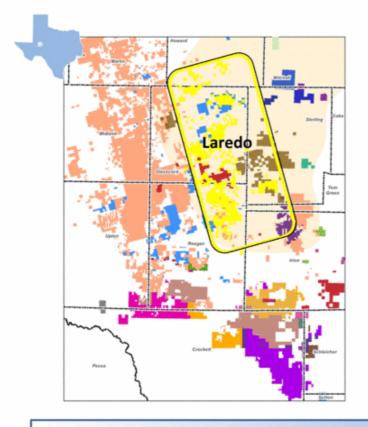


#### **Demonstrated Consistent Growth: Production**





## Permian Basin: Large, Quality Position

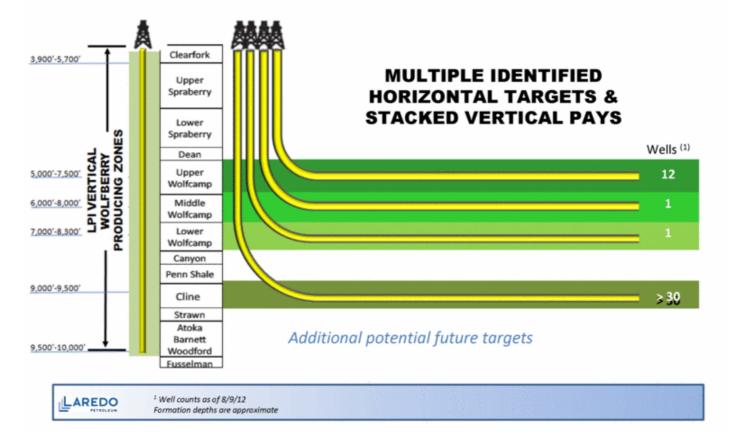


- Interest in >490 sections with ~188,000 net acres concentrated in Glasscock and Reagan Counties
- ~ 94% average working interest
- ~ 25% average royalty interest
- Multiple targets intervals include Vertical Wolfberry, Horizontal Wolfcamp Shale (Upper, Middle, Lower) and Horizontal Cline Shale





### Permian Basin: Multiple Targets of Opportunity

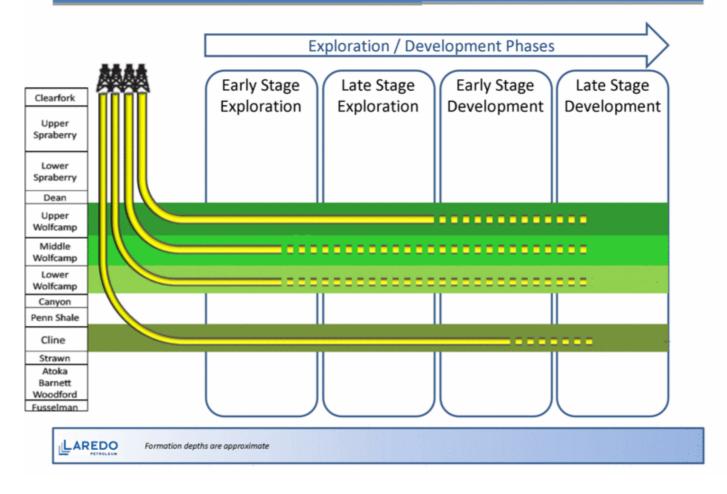


## **Permian Basin: Shale Characteristics**

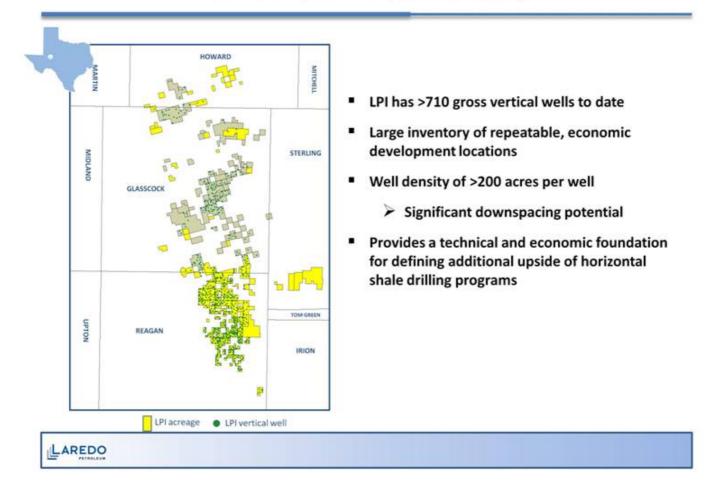
	Other I	La	ales					
	Bakken	Barnett Oil Combo	Eagle Ford	Upper	and the second s			
Basin	Williston	Fort Worth	South Texas	Midland	Midland	Midland	Midland	
Age	L. Devonian/ E. Miss.	Mississippian	Cretaceous	Permian	Permian	Permian	Pennsylvanian	
Depth (Ft)	8000 - 10500	6500 - 8500	7000- 12000	7000 - 7500	7300 - 7900	7900 - 8500	9000 - 9500	
Thickness (Ft)	10 - 120	150 - 600	150 - 300	300 - 400	400- 550	475 - 575	200 - 350	
TOC (%)	5.0 - 20.0	3.0 - 7.0	2.0 - 6.5	2.0 - 9.0	2.0 - 5.0	2.0 - 5.0	2.0 - 7.5	
Thermal Maturity (%RO)	0.5 - 1.0	0.8 - 1.7	0.8 - 1.4	0.7 - 0.8	0.8 - 0.9	0.8 - 0.9	0.85 - 1.1	
Total Porosity (%)	3.0 - 12.0	4.0 - 6.0	5.0 - 12.0	5.0 - 7.0	4.0 - 7.5	5.0 - 8.0	5.0 - 8.0	
Pressure Gradient (Psi/ft)	0.60 - 0.80	0.45 - 0.53	0.55- 0.65	0.45 - 0.50	0.45 - 0.50	0.45 - 0.50	0.55 - 0.65	
OOIP (MMBoe/Section)	5 - 10	10 - 20	25 - 55	25 - 45	25 - 40	20 - 30	25 - 35	

#### Laredo's Shale Plays Compare Favorably to Other Top Shale Plays

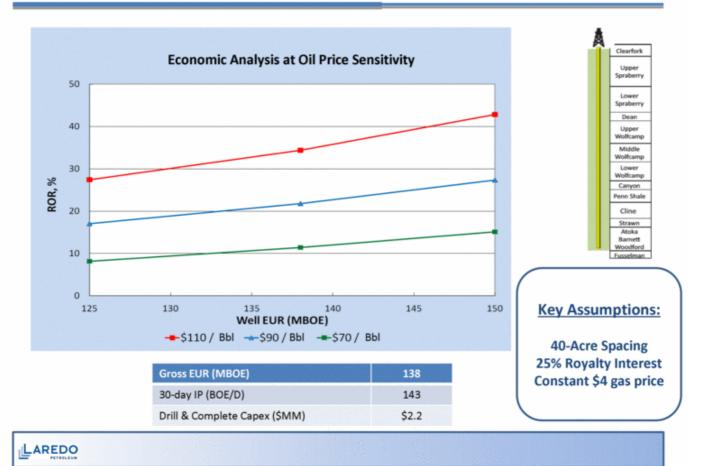
## **Permian Basin: Moving Towards Inflection Points**



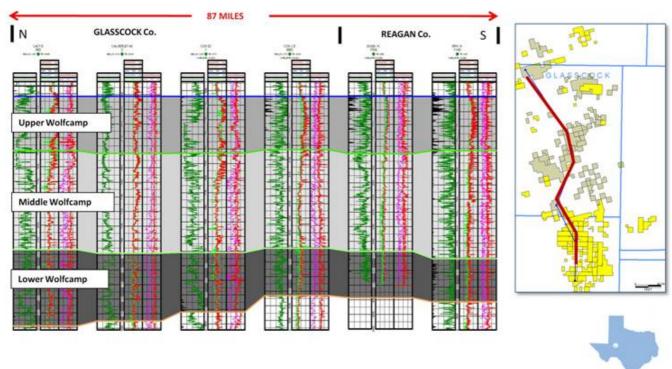
#### Permian Basin: Vertical Wolfberry



#### Permian Basin: Vertical Wolfberry Economics

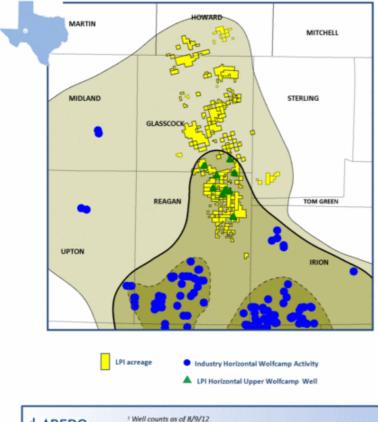


#### Permian Basin: Regional Wolfcamp Cross Section



Wolfcamp Shale Intervals Underlie LPI's Permian Acreage Position

LAREDO



# Permian Basin: Horizontal Wolfcamp Shale

- LPI has drilled and completed 12 gross horizontal wells<sup>1</sup> in the Upper Wolfcamp Shale
- Upside potential in Middle and Lower Wolfcamp identified based on petro-physical data and extensive vertical well control
  - Drilling first wells in each formation
- Significant industry activity on trend by Pioneer, EOG, Approach, El Paso, and others is indicative of industry interest in the play

#### 1,300 Upper & Middle Wolfcamp Shales Horizontal Identified Potential Locations

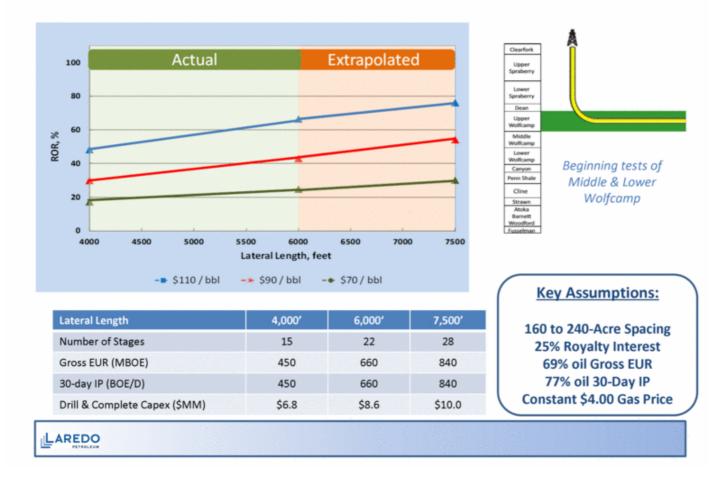


EARLY STAGE EXPLORATION

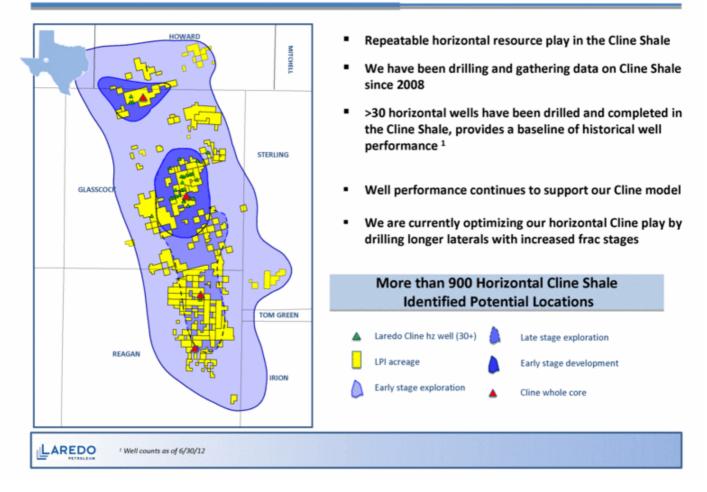
LATE STAGE EXPLORATION

EARLY STAGE DEVELOPMENT

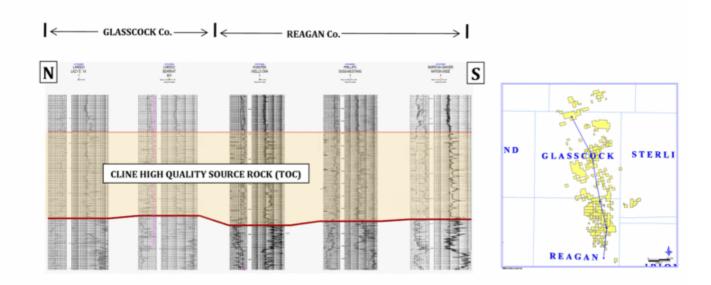
### Permian Basin: Horizontal Upper Wolfcamp Economics



### Permian Basin: Horizontal Cline Shale



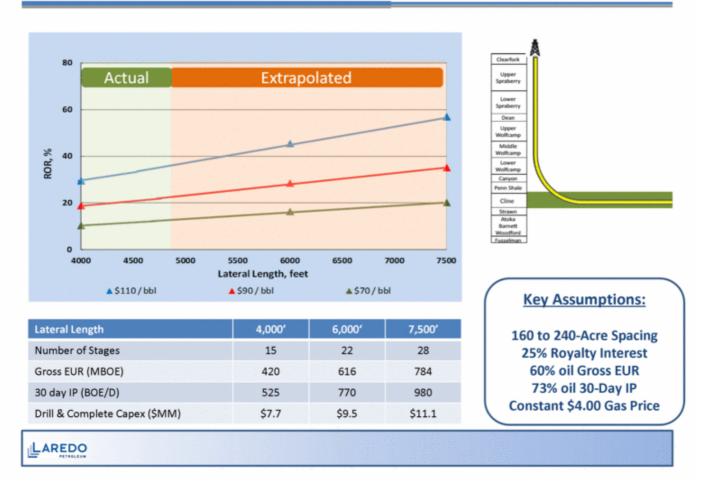
## Permian Basin: Regional Cline Cross Section





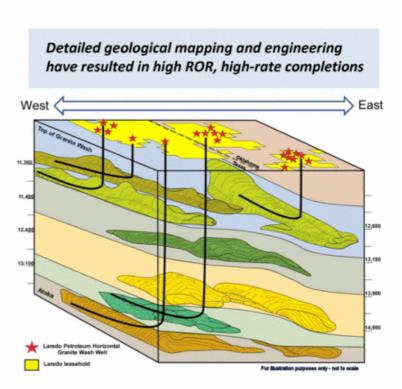
#### **Cline Shale Across LPI's Acreage Position**



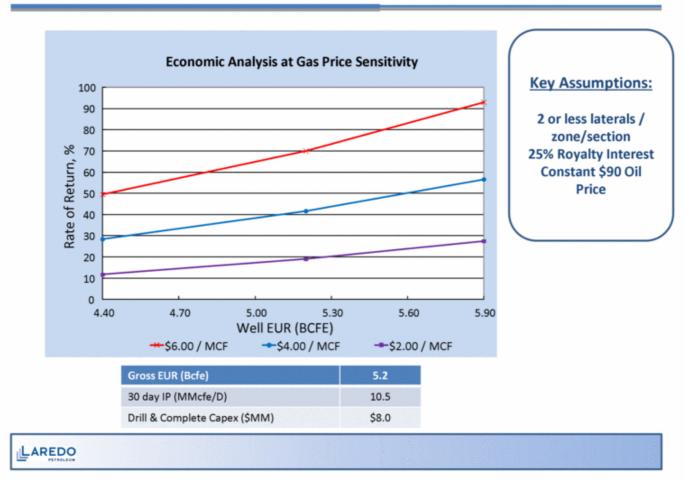


#### Anadarko Granite Wash: Multiple Porosity Trends

- Land position consists of 55,000 gross; 38,000 net acres <sup>1</sup>
- Drilled and completed > 20 horizontal Granite Wash wells in the play <sup>2</sup>
- Approximately 100 potential horizontal Granite Wash locations identified
- Horizontal well locations technically defined by geology and reservoir characteristics
- Majority of the Laredo Granite Wash program will have 2 horizontal wells or less per zone per section
- Our average well performance continues to meet or exceed
   expectations

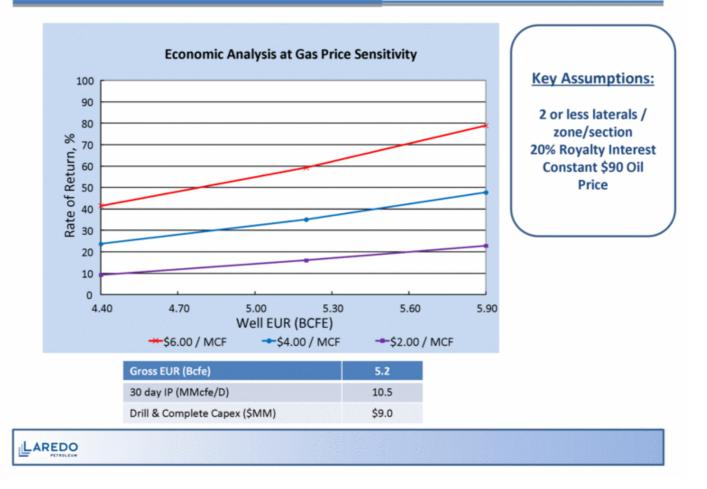


#### Stacked, Liquids-Rich Porosity Trends Extend Across Laredo Acreage



#### **Granite Wash Horizontal Economics - Texas**

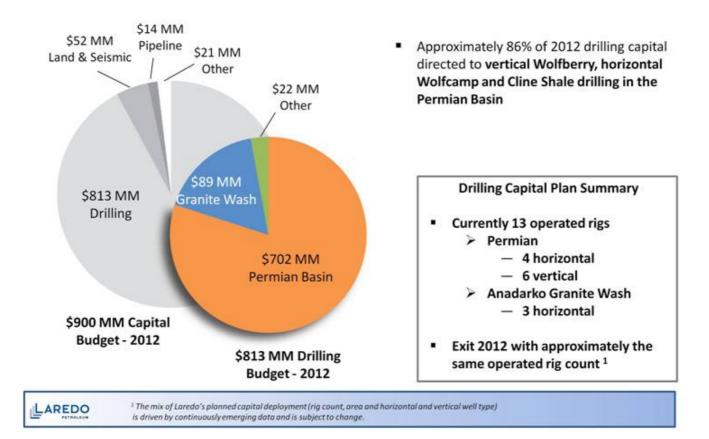
#### **Granite Wash Horizontal Economics - Oklahoma**



#### 2012 Guidance

- Annual production >11.2 MMBOE
- Capital expenditures of approximately \$900 million (excluding acquisitions)

I-2012 Guidance	
ice Realizations (pre-hedge, two-stream basis, % of NYMEX):	
Crude oil	90% - 94%
Natural gas, including natural gas liquids	150% - 160%
perating Costs & Expenses	
Lease operating expenses (\$/BOE)	\$5.50 - \$6.00
Production taxes (% of oil and natural gas revenues)	7.5%
General and administrative expenses (\$/BOE)	\$5.75 - \$6.25
Depreciation, depletion and amortization (\$/BOE)	\$20.50 - \$21.50



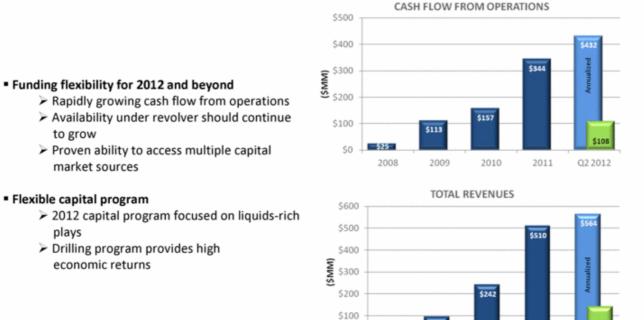
# **Solid Financial Profile**

	Liquidity and	Capitalization (\$ millions)	
			6/30/2012
	Cash and marketable securities		\$146
	Current Borrowing Base		785
	Borrowings		
Liquidity position of > \$900 Million	Liquidity		\$931
	Long-Term Debt		
No near-term debt maturities:	Senior Revolving Credit Facility	due 2016	\$
> 2016 (Revolver)	9.5% Senior Notes due		
	2019		552
2019 (9.5% Notes)	7.375% Senior Notes due		
2022 (7.375% Notes)	2022		500
	Total Long-Term Debt		1,052
Revolver borrowing base of \$785 million	Stockholder's Equity		822
(undrawn as of 6/30/12)	Total Book Capitalization		\$1,874
Debt Ratings (Moody's / S&P):			
Corporate = B1 / B+	Financial Debt Ratios	Total Debt	Net Debt
	Debt / Adj. EBITDA 1	2.3x	2.0x
> Notes = B3 / B-	Debt / Proved Reserves (\$/BOE) 2	\$6.72	\$5.79
	Debt / Total Book Capitalization	56%	48%
	Debt / Total Market		
	Capitalization <sup>3</sup>	39%	34%

LAREDO

<sup>1</sup> 2Q-2012 adjusted EBITDA annualized, see appendix for a reconciliation <sup>2</sup> Proved reserves and value per Ryder Scott evaluation at 12/31/11, at SEC pricing. <sup>3</sup> Total market capitalization based on 8/9/12 closing price

## **Flexibility to Continue Consistent Growth**



\$97

2009

2010

2011

Q2 2012

\$74

2008

\$0

#### LAREDO

to grow

Flexible capital program

plays

market sources

economic returns

#### As of August 2, 20121

Oli Hedges	2012	2013	2014	2015	Total
Total volume hedged by ceiling (Bbl)	969,000	1,368,000	726,000	252,000	3,315,000
Weighted average price (\$/Bbl)	\$108.81	\$110.55	\$129.09	\$135.00	\$115.96
Total volume hedged by floor (Bbl)	1,305,000	2,448,000	1,266,000	708,000	5,727,000
Weighted average price (\$/Bbl)	\$79.90	\$77.19	\$75.26	\$75.00	\$77.11
% PDP hedged by floor <sup>2</sup>	80%	107%	73%	50%	69%
Natural Gas Hedges	2012	2013	2014	2015	Total
Total volume hedged by ceiling (MMBtu)	5,140,000	16,060,000	18,120,000	15,480,000	54,800,000
Weighted average price (\$/Mcf) <sup>3</sup>	\$6.71	\$7.01	\$7.38	\$7.27	\$7.18
Total volume hedged by floor (MMBtu)	7,300,000	22,600,000	18,120,000	15,480,000	63,560,000
Weighted average price (\$/Mcf) <sup>3</sup>	\$5.57	\$4.34	\$4.10	\$3.64	\$4.24
% PDP hedged by floor <sup>2</sup>	35%	69%	67%	66%	51%

LAREDO

1)

Includes all hedges through 8/2/12

Based on 7/1/12 internal PDP forecast
 \$/Mcf is converted based upon Company average Btu content of 1.2124; prices include basis swaps

#### Summary

- Demonstrated consistent growth in reserves and production
- Large, quality asset base in Permian Basin and Anadarko Granite Wash
  - Multiple identified potential stacked horizontal targets on Permian Basin acreage

Granite Wash acreage targeting liquids-rich natural gas

- Solid financial position
- Moving toward inflection points to maximize value

LAREDO

Appendix



# **Established Track Record in Mature Basins**

Colt Resources Corp.	Lariat Petroleum, Inc.	Latigo Petroleum, Inc.	Laredo Petroleum, Inc.
Sold to JN Resources in 1996 for \$33,5 million Equity Investor: First Reserve	Sold to Newfield in 2001 for \$333 million Equity Investor: Warburg Pincus	Sold to Pogo Producing in 2006 for \$750 million Equity Investors: Warburg Pincus JPMorgan	Founded in October 2008 Equity Investor: Warburg Pincus
(\$ millions) Equity Utilized Debt Utilized Sales Price		\$750	\$2,750 \$580 \$2,170
\$13 \$33.5	\$174 \$333 \$100	\$360 \$200 \$160	
ocus Areas: Anadarko Kansas Permian	Anadarko Permian Arkoma	Permian Anadarko	IPO 12/15/11 Permian Anadarko

#### A 20-Year History of Generating Significant Value for Investors

L	A	R	Ε	D	0

# Permian Basin: Identified Potential Drilling Locations

PUD Locations in	Ryder Scott Report	Additional Ide	ntified Potential Dr	illing Locations (IPD)	Total IPD Loca	tions
WELL TYPE	FORMATION NAME	DEPTH	PUD LOCATIONS (1)	ADDITIONAL IPD LOCATIONS (2)	TOTAL IPD LOCATIONS	% BOOKED (3)
Vertical (4)						
	Wolfberry	7,500 - 10,000'	849	2,577	3,426	25%
Horizontal (5)						
	Upper Wolfcamp	7,200 - 7,600′	0	500	500	
	Middle Wolfcamp	7,800 - 8,100'	0	800	800	1%
	Cline	9,000 - 9,500'	23	920	943	
Total Horizonta	il		23	2,220	2,243	
TOTAL			872	4,797	5,669	·/
Development	Phase					
Evaluation Pl	hase					A = = £ 12/21/11
Development	/Evaluation Phase					As of 12/31/11

<sup>2</sup> PDL locations as identified in third-party reserve report prepared by Nyder Scott for 12/31/11
 <sup>2</sup> IPD Locations are recognized based on a combination of available geological, production and engineering data
 <sup>3</sup> Booked % represents PUD Locations as a proportion of Total IPD Locations
 <sup>4</sup> Vertical wells assume 40-acre spacing
 <sup>5</sup> Horizontal wells assume 160-acre spacing and 4,000-foot laterals

LAREDO

## Anadarko Granite Wash: Identified Potential Drilling Locations

	ryder scott keport	<ul> <li>Additional Idei</li> </ul>	ntified Potential Dr	illing Locations (IPD)	Total IPD Location	ions
WELL TYPE	FORMATION NAME	DEPTH	PUD LOCATIONS (1)	ADDITIONAL IPD LOCATIONS (2)	TOTAL IPD LOCATIONS	% BOOKED <sup>(3)</sup>
Vertical (4)						
	Granite Wash	13,800'	203	34	237	86%
Horizontal <sup>(5)</sup>						
	Granite Wash	11,800 - 13,100'	4	94	98	4%
TOTAL			207	128	335	

PUD Locations as identified in third-party reserve report prepared by Ryder Scott for 12/31/11
 IPD Locations are recognized based on a combination of available geological, production and engineering data

<sup>3</sup> Booked % represents PUD Locations as a proportion of Total IPD Locations

<sup>4</sup> Locations assume 40-acre spacing for the Granite Wash Vertical Program

<sup>5</sup> The majority of the technically identified horizontal locations have 2 or less wells/zone/section and assumes 4,000-foot laterals

LAREDO

#### **Financial & Operating Data**

#### \$ millions, except per unit data

	2010	2011	Q1 2012	Q2 2012
Key data:				
Realized oil price (\$/Bbl) <sup>1</sup>	\$77.26	\$88.62	\$95.37	\$85.45
Realized natural gas price (\$/Mcf) <sup>1</sup>	\$6.32	\$6.67	\$5.84	\$4.85
Average daily production (BOE/D)	14,278	23,709	27,995	31,385
Adjusted EBITDA <sup>2</sup>	\$194.5	\$388.4	\$113.9	\$113.9
Aujusted EDITUA	425115	<b>930011</b>	4440.0	4220.0
Capital expenditures	(\$460.5)	(\$706.8)	(\$252.2)	(\$233.6)
Per unit metrics (\$/BOE):				
Lease operating expenses	\$4.16	\$5.00	\$5.88	\$5.48
Production & ad valorem taxes	\$3.01	\$3.70	\$3.50	\$2.56
Depreciation, depletion and amortization	\$18.69	\$20.38	\$20.20	\$21.25
General & administrative	\$5.69	\$5.19	\$6.00	\$5.05



#### (\$ thousands, unaudited)

	For the years ended December 31,		For the quarters ended June 30,	
	2010	2011	2011	2012
Net income	\$86,248	\$105,554	\$41,072	\$30,975
Plus:				
Interest expense	18,482	50,580	11,736	21,674
Depreciation, depletion & amortization	97,411	176,366	43,439	60,697
Impairment of long-lived assets	-	243	37	-
Write-off of deferred loan costs	-	6,195	-	-
Loss on disposal of assets	30	40	18	8
Unrealized losses (gains) on derivative financial instruments	11,648	(20,890)	(20,312)	(20,263)
Realized losses on interest rate derivatives	5,238	4,873	1,255	835
Non-cash stock-based compensation	1,257	6,111	557	2,588
ncome tax expense (benefit)	(25,812)	59,374	23,140	17,424
Adjusted EBITDA	\$194,502	\$388,446	\$100,942	\$113,938

LAREDO



NYSE: LPI www.laredopetro.com